





FINE JEWELRY EVERYDAY™



# IN THIS ISSUE WHAT SHIMMERS THIS SEASON?



- That the jewelry you buy and wear should reflect and celebrate your specific, no-oneelse-quite-like-you-, personality.
- In creating jewelry lines so perfectly tailored and appealing to your personality, that the pieces almost "find you."
- In the versatility, practicality, and fun of creating a wardrobe of jewelry, just as you would any other accessory.

dramatic changes are happening, that are not only invigorating jewelry design, but elevating its relevance and emotional connection within our world. And Gabriel & Co. couldn't be more excited about discovering and investing in these new horizons.

Welcome!

Fine jewelry

fills us with

still dazzles and

desire. However,

No one needs to be reminded that fine jewelry makes people happy, widens eyes with wonder, and is the most surefire way to mark a memorable moment in someone's life. At Gabriel & Co., we decided that an art so steeped in beauty and satisfaction shouldn't be confined to special occasions, difficult to discover, gift giving, and special occasions. Now we are both proud and grateful to have become an industry leader - the #1 most preferred brand by retailers around the country - by successfully reorienting our customers' perception of adornment.

At Gabriel & Co., we believe:

• In jewelry's power to heighten every day by creating pieces that are as striking as they are accessible in their simplicity and organic beauty.

- That today's modern woman knows what she likes and enjoys the power and the rush of choosing pieces for herself.
- That great style is always relevant but also ageless, reinforcing once more that fine jewelry is forever.

Throughout this year's fashion book, Gabriel & Co. has combined our formidable skills in design, understanding of our customer, acute awareness of today's fashion, as well as a deeply ingrained passion for our family, friends, and loved ones to create a brand landscape that is more consistent and identifiable than ever before.

DEMURE BRACELETS

BG4183Y45JJ | BG3968Y45JJ | BG3912Y45JJ | BG4185Y45JJ | BG4187Y45JJ

https://online.fliphtml5.com/xpji/ldsd/#p=2



26<sub>POTTED</sub>

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Wearing some of our favorite Gabriel & Co. pieces

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116 STACKABLE RINGS Let's Play

Why not start playing with Stackables right now?!

## 38 DESIGNER FLASH SERIES

Not only does Gabriel & Co. offer fine jewelry every day – we are now offering an inside look into the minds of the most celebrated bridal and ready-to-wear designers in the fashion industry through Gabriel & Co.'s new Designer Flash Series.

### **FEATURED DESIGNERS:**

Elie Saab 38 | Norma Kamali 54 Max Mara 68 | Christian Siriano 92 Yigal Azrouel 98 128

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BEHIND GABRIEL & CO.

Jack Gabriel talks about Gabriel's beginnings and thriving in today's online world.

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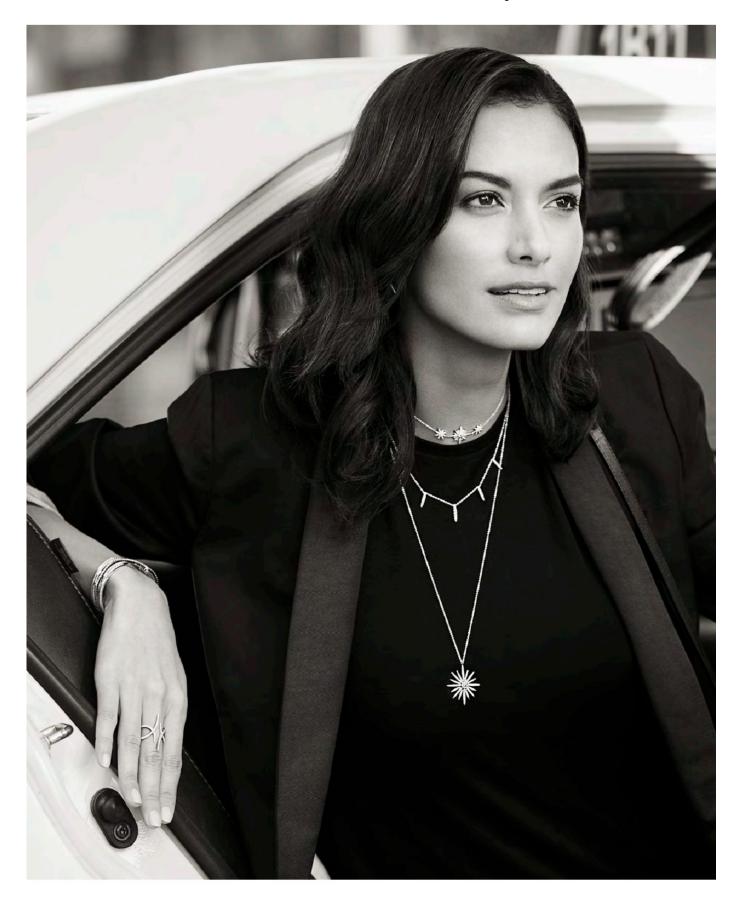
ANNIVERSARY BAND | RING JACKETS | REMOUNT RINGS

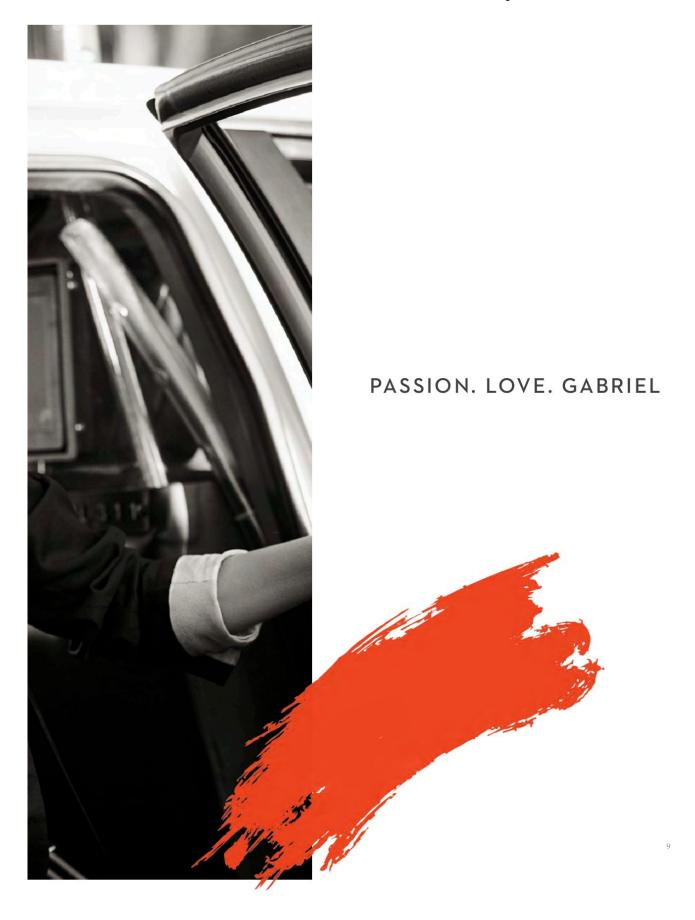




### HOW TO

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### DID YOU KNOW?!

Not one person on this earth has the same physical features and personality as yours.

Like every persons' fingerprint is unique, the same is applied to personalities. Our individuality encompasses our physical traits as well as our mental ones, which initially makes us different from everyone else.

So Gabriel has curated its own "Personal Directory" to help you build your wish list of jewelry that is carefully selected to match the things you love and the way you live. Each piece is designed to complement and reflect who you are and what you wear.

At Gabriel, we believe your wardrobe should align with your appearance and who you are, so it's only right that your accessories personalize your look. We may not have the capability to address all 160 million American women individually, but we're certain you'll recognize yourself in at least one of these categories.

1 THE URBAN Sophisticated

THE FRESH& FREE-SPIRITED

3 THE MODERN

THE CASUAL COOL GIRL

5 THE NEW HORIZON SEEKER











INTERVIEW

## THE STYLE

### BEHIND GABRIEL'S BRAND



Berna Gabriel, Chief Creative Officer of Gabriel & Co., is lovely, delightful, and savvy.

No matter where she is or where she is going, she is always radiantly embodying the true essence of the Gabriel Woman.

### Q: What was the first piece of jewelry you ever owned?

A: My parents owned a jewelry store as well so half the time I would help out, and the other half I would be trying everything on. But I remember there was a tricolored gold-banded bracelet that I loved to wear.

# Q: What factors have been most influential to evolving your personal style?

A: As I got older and my life got busier, I got more comfortable with the concept of practical pieces.

I love that my favorite pieces feel like second skin to me. I don't take them off too much because they're so versatile. They look great with a biker jacket, jeans and boots; yet they're perfect for those elegant nights out on the town or with a sweater when you're just hanging out with the girls. Not only does my "second skin" make life and looking good so much easier, it also saves a lot of time. And there is nothing more precious these days than that.

# Q: You sound like you are every one of the five Gabriel women we write about....

A: I think that when a woman feels good in her own skin, she is comfortable being a woman of many different styles, just not all at once. But it's fun to keep people guessing as to who the real you is, because the answer is -- they're all me.

### Q: What piece of jewelry can't you live without?

A: My hoop earrings. I must have them at all times. I carry them with me even if I am not wearing them. Hoops are just amazing. So feminine, so sexy.

### Q: What's the most dynamic change in the industry?

A: Women are buying jewelry for themselves more than ever. No more waiting for your boyfriend or fiancé to buy you something. Women are entrepreneurs running their own businesses, making their own money, and eager to reward themselves. Of course we still love receiving gifts, but women also want to mark their own milestones.





Q: What advice can you give to men when they're shopping for something special for a woman in their life?

A: Pay attention to her. Look at the colors she wears. Survey her closet. Take pictures when she isn't around. Note her skin color. Look over her shoulder when she is shopping online. Check out her social media. But women also need to be more definitive about what they like. Don't be coy. Show your guy what you like. Help him succeed in making you happy.

Q: What are the essential pieces needed to build a jewelry wardrobe?

A: 1) A cluster earring. 2) A stud. 3) At least one pair of hoops, but two is better. 4) A statement ring that is not your engagement ring so that you have a conversation piece to accessorize your favorite dress. 5) And last but not least - A bracelet stack that you, and others, keep adding to.

### Q: What the easiest style mistake to avoid?

- **A: 1)** Never buy anything simply because it's on sale. Ask yourself if you would be crazy about it at its original price.
- **2)** Buy clothes, jewelry, and accessories you feel you have a connection with. You'll know it because you'll feel better the moment you put it on.
- 3) Never buy knockoffs or fakes. You may be fooling others, but you aren't fooling yourself and that can compromise your confidence. And you can't have great style without confidence.

THE STYLE BEHIND GABRIEL & CO.

Women are buying jewelry for themselves more than ever. No more waiting for your boyfriend or fiance to buy you something.

- Berna Gabriel



# HOW TO WEAR



# PS



Sade, Jennifer Lopez, Sophia Vergara, Zendaya, Beyoncé, Rihanna, Julia Roberts - These are just some of our favorite stars of every age known for wearing hoop earrings. Why are they the go-to choice for so many women?

There are so many reasons, but we will give you three indisputable ones:

- Hoops are as sexy as jewelry gets
- Their shape and subtle movement always attract attention
- They are ridiculously simple to wear

You can pair them with jeans and your slouchiest pullover, a lean shift dress for work or dinner, even have them compliment that dress you spent way too much money on but just love, love, LOVE, or let the summer sun's radiance cause them to shine on the beach. Wherever you go, hoops always score and we have fantastic proof. Check out the beautiful vocal powerhouse Demi Lovato on the cover of InStyle Magazine wearing one of our favorite pairs of Hoop Earrings.

Because every woman is unique with a personality, style, and way of life their own varying from day to day, Gabriel & Co. makes hoops in just about any size you can imagine. Bejeweled, ornamented, or shining in simplicity, in every color gold.

We recommend you buy several to match those times when you want to be demure yet relaxed. But you should factor in these traits when making your selection:

- The length of your hair (you don't want them hidden)
- The weight of the hoop (Gabriel hoops are so light)
- The impact of your facial features (thinner hoops for delicate ones, thicker for prominent features)
- The occasion, your outfit and movement



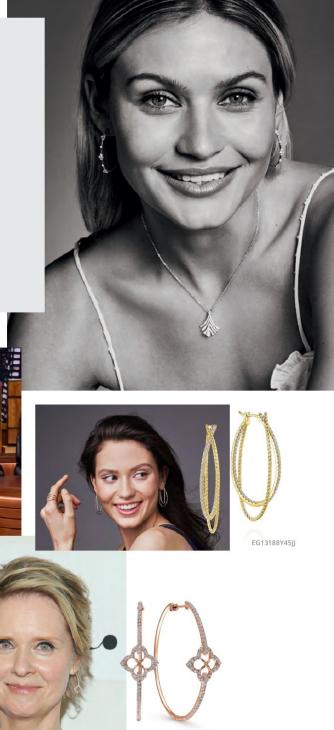
EG12606W45JJ



### THREE MORE IMPORTANT TIPS:

- 1. Try hoops on in front of a three-way mirror, so you can accurately gauge the scale.
- 2. The bigger the hoop, the more drama. But don't shy away from that prospect. One size larger than you are used to is always more fun, as long as they don't overtake your features.
- $\begin{tabular}{ll} \bf 3. & We saved the best for last-and that is the fact that GABRIEL \\ & HOOPS ARE THE ONLY ONES THAT COME WITH \\ \end{tabular}$ OUR PATENTED SCREWBACKS, SO YOU NEVER HAVE TO WORRY ABOUT EVER LOSING THEM. Not even at the beach!

And it's a known fact that the more confident you are, the sexier you look. Good deal.







19

EG13674Y45JJ NK5561W45JJ

EG12606B45JJ

DEMI LOVATO X GABRIEL & CO.

## HOOPS SHE DID IT AGAIN!



flaunting one of our unique statement hoops - featuring diamonds on the outside, front, and inside back of the hoop.

She was first spotted wearing our statement hoop earrings during her "#TellMeYouLoveMe" world tour last month.







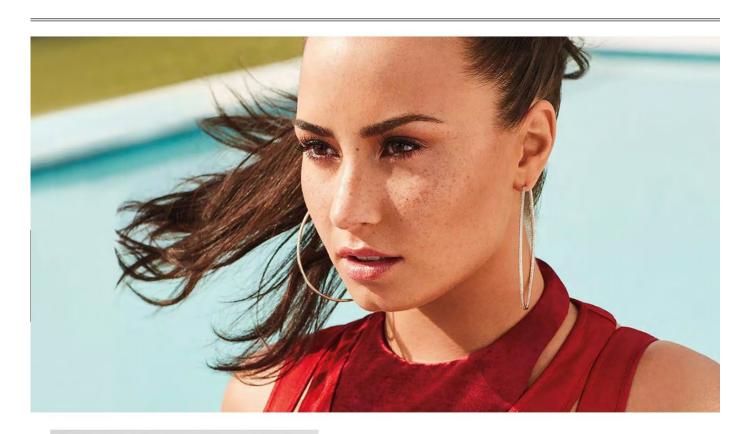


Demi stepping out in New York City wearing our signature hoops. She was also spotted wearing these hoops at the "March For Our Lives" event & Sirius XM Hits 1 radio show.



Take any look from simple to stunning with sparkling diamond hoop earrings. Our stylish designs are offered in an assortment of colors, from time-honored yellow gold hoops to sophisticated white gold hoops, even unique rose gold hoops. You'll smile from ear to ear when you discover your perfect pair of signature hoop earrings.

DEMI LOVATO X GABRIEL & CO.



## **NEVER LOSE AN EARRING AGAIN!**





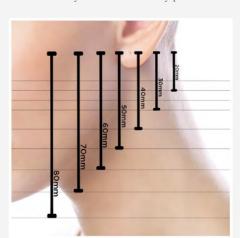




Our notable parented screwback locking mechanism is featured on all of the playful earrings featured in our Hoops Collection. Exuding elegance, our classic & intricate hoops will certainly make her feel secure and comfortable for ultimate confidence everytime she wears it.

### **HOOPS SIZE GUIDE**

Whether you're looking for large or small pairs, we have a variety of sizes to suit every preference.

















\* This guide is an approximate reference only. Drop length may vary depending on the length of the face and jawline.



# CLASSIC HOOPS

Our inside-out diamond - French pave hoops - are offered in an assortment of colors, from time-honored yellow gold hoops to sophisticated white gold hoops, and even unique rose gold hoops. Take any look from simple to stunning with our sparkling diamond hoop earrings. You'll smile from ear to ear when you find your perfect pair of signature hoop earrings.

### **THICKNESS** 1.55mm width 1.8mm width 2mm width EG13462W45JJ EG13460W45JJ EG13461W45JJ EG13460W45JJ EG13461W45JJ EG13462W45JJ 20MM | TDW: 0.50 | \$1,265 20MM | TDW: 0.99 | \$2,045 20MM | TDW: 0.74 | \$1,660 EG13465W45JJ EG13466W45JJ EG13467W45JJ **30MM** | TDW: 0.75 | \$1,905 **30MM** | TDW: 1.04 | \$2,375 **30MM** | TDW: 1.54 | \$3,245 40MM | TDW: 1.05 | \$2,850 40MM | TDW: 1.52 | \$3,565 40MM | TDW: 2.01 | \$4,400 EG13549W45JJ EG13508W45JJ EG13509W45JJ **50MM** | TDW: 2.52 | \$5,840 **50MM** | TDW: 1.30 | \$3,885 **50MM** | TDW: 2.01 | \$4,875 EG13552W45JJ EG13550W45JJ EG13551W45JJ **60MM** | TDW: 1.60 | \$4,675 **60MM** | TDW: 2.34 | \$5,785 **60MM** | TDW: 3.06 | \$7,060 **DROP SIZES** EG13553W45JJ EG13554W45JJ EG13555W45JJ **70MM** | TDW: 1.88 | \$5,535 70MM | TDW: 2.7 | \$6,820 **70MM** | TDW: 3.57 | \$8,335

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1. EG13674Y45JJ \$2,860

2. EG13673Y45JJ \$1,540

# INTRICATE HOOPS



3. EG13448W45JJ \$3,145







5. EG13445W45JJ \$1,905

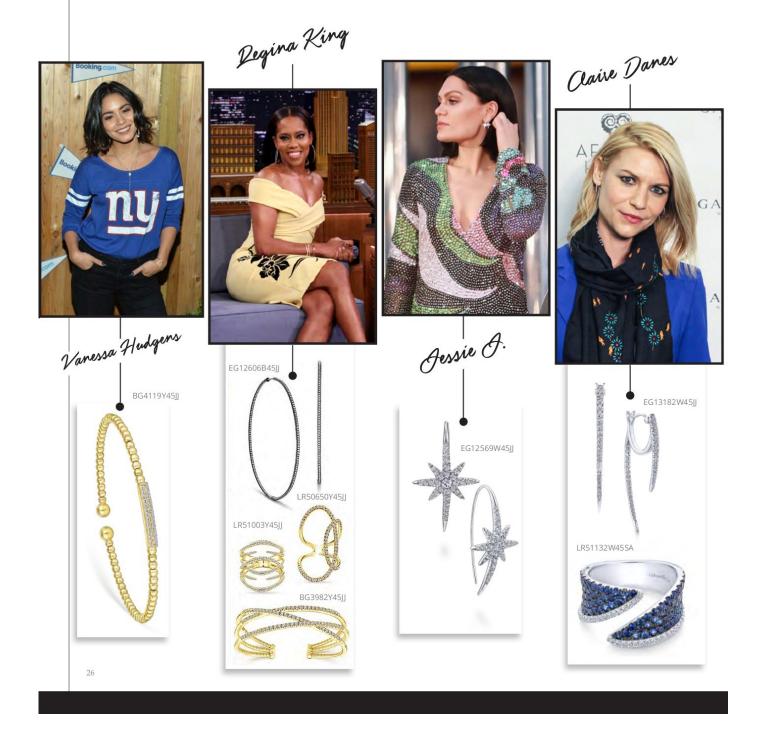


6. EG13175W45JJ \$1,540



# Spotted! CELEB SIGHTINGS

We're not usually ones to boast, but how can you blame us? Look at these stunning women of every age wearing some of our favorite Gabriel pieces. Whether in a sweatshirt, blazer or beaded gown, they each look as sensational as they are talented. So pardon our rush of ego, but we are beaming!





For more Celebrity Sightings, visit our Media Tab section under The World Of Gabriel at GABRIELNY.COM.



# BUJUKAN

1. NK5960Y45JJ \$525

2. NK5943Y45JJ \$550

3. NK5959Y45JJ \$495

4. LR51455Y45JJ \$415

5. EG13576Y45JJ \$330





# BUJUKAN COLLECTION

A delicate arc of gold balls, a radiant mini-cluster of diamonds, and a chain of perfect gold circles - This is how Gabriel interprets Bujukan, the Balinese act of persuasion achieved by a subtle wink, a gentle touch, and that one perfect word spoken in a whisper. After all, when you're irresistible, why shout?



BG4116Y45JJ | BG4119Y45JJ | BG4120W45JJ | BG4118Y45JJ | BG4124Y45JJ | BG4119W45JJ BG4120Y45JJ | BG4117W45JJ | BG4119K45JJ | BG4115W45JJ | BG4123W45JJ



1. BG4229-65Y45JJ \$1,890 | 2. BG4232-65Y45JJ \$2,630



3. BG4217-65W45JJ \$1,530



4. BG4262-65Y45JJ \$1,200



5. BG4118-65Y45JJ \$935



6. BG4114-65Y45JJ \$1,275







8. BG4228-65Y45JJ \$1,385





1. BG4261-65Y45JJ \$850





2. BG4253-65M45JJ \$890

3. BG4258-65Y45JJ \$1,245





5. BG4107-65Y4JJJ \$505



6. BG4120-65Y45JJ \$1,000



7. BG4116-65Y45JJ \$835



8. BG4230-65Y45JJ \$1,100



9. BG4255-65Y45JJ \$815

































INTERVIEW

## THE CREATIVE MIND

### BEHIND GABRIEL'S FINE JEWELRY DESIGNS



ominick Gabriel - Co-founder, Senior Vice
President and Chief Design Officer of Gabriel &
Co., has been creating jewelry all of his adult life. But
for him, it's less about continuing a family tradition
than it is an organic extension of Dominick's passion for
discovering and reinterpreting beauty. It's his adoration
for his wife, his eagerness to celebrate and elevate
romance, along with his hope that the heart surrounding
and burnishing every piece of fine jewelry will generate
recurring moments of happiness.

### Q: I sense and I see this new focused rush of creativity at Gabriel. What is inspiring this new drive?

**A:** The consumer. They are looking at jewelry very differently than they used to. They want to make it part of their lives, especially today's generation.

They are looking to integrate all aspects of their lives. They want to live life more authentic, organic and harmonious, whether it's the way they dress or their lifestyles. They also don't want to buy something and throw it away just, so they can buy some more. They want what they get to matter and have permanence.

#### Q: What has caused this focus?

A: Access to information in a way we never had. You see it in their seriousness and their sense of involvement in getting married. My niece picked everything for her wedding. Even though her whole family is in the jewelry business, she researched everything she wanted to see. Twenty years ago, she would have gone to her local trusted jeweler and select from what was in the case. Now, she wants to know everything that is out there, but more importantly, what is out there that reflects her. They want surprise; they want personalization, and then customization.

### Q: How does this affect the way you design?

A: At Gabriel, we have devised five personality types of women as you may have noticed in this Fashion Book. Each personality includes detailed characteristics of a woman's personality such as their fashion sense, attitude and interests. You will find that certain qualities in our personalities overlap, as it is with real women. So you may just find yourself in more than just one. I want women to discover themselves in personality groups, and explore the Gabriel pieces that have been handcrafted by our skilled designers and handpicked by the Gabriel women who embody our personalities.



#### THE CREATIVE MIND BEHIND GABRIEL & CO.

I want women to discover themselves in personality groups, and explore the Gabriel pieces that have been handcrafted by our skilled designers and handpicked by the Gabriel women who embody our personalities.

- Dominick Gabriel



#### Q: Where do you look to fire your imagination?

A: Oh my gosh! Everywhere, including places you may not expect. I love looking at interior design and architecture. I think it is more indicative of current tastes because people have gotten so invested in how they live. I even tune in to 'Say Yes to the Dress.' There's also a movement towards an intense, almost Victorian sense of romance that favors the ornate and the highly detailed designs. In this regard, there is a rise in the desire for the sleekness of Art Deco which is one of my favorite styles for jewelry because it's so dramatic.

# Q: It's obvious that the bride-to-be and your future customer is no longer daddy's little girl.

A: It goes way beyond that today. It covers all generations of women. From our e-commerce data at checkout for our fine jewelry fashion lines, we see that there is a higher percentage of women who are making their own purchases. They are the ones choosing to buy. They are independent and already know what they want because they know they are worth it.

Q: When you see their purchases, does it influence your future designs?

A: It's a circle, a healthy one. The consumers' styles unknowingly influences us, and in turn, if we present them with new and beautifully unique designs, then they become influenced by us.

What I love about this process is that we now speak directly with them. Marketers, buyers, and editors can still offer their choices, but the consumer now has the opportunity to let us know exactly what makes her smile or exactly what she is looking for.

#### Q: Gabriel's new Bujukan bracelets are the perfect example of that.

A: Exactly. The idea for it came out of left field last holiday season when I saw this beautiful circular beading around the circumference of a dinner plate, and I couldn't get it out of my mind. So we worked and refined it to finally create this bracelet with the perfect balance of roundness and size, proportion and fluidity, elegance and glamour that we were all crazy about. And the moment we put the Bujukan bracelet out there, it was as if we had created the perfect dish for a special family dinner. The response was amazing, and now we can't wait to expand the collection.





#### Q: You sound so excited.

A: Because I am! I'm not a big thrillseeker. I don't yearn to go skydiving. But I love making jewelry. I always have. And what I enjoy most is being challenged to create something that will excite the customer. This is the best rush for me. I know the game is bigger now, and Gabriel is competing against jewelry designers from around the world. But when we come up with something new and beautiful, I still go, "Look what I did!" We are a family in the business of making people happy. We genuinely care about being the reason behind our customer's and their families' smiles. How can you ever get tired of doing that?

#### DESIGNER FLASH

# **ELIE SAAB**







#### THE INTERVIEW

BY: HAL RUBENSTEIN

HR: In an era when many designers are creating clothes that downplay sensuality, Elie Saab holds firm to his standard of beauty. How do you see today's woman?

ES: Women have never been more confident and feminine, which is why I now feel more inspired by women regardless of either their age or origin. What matters most is a woman's character, and the outfit she wears should reflect her spirit and the appropriate event she is dressing for.

HR: What sets you apart from other designers?

ES: I don't look over my shoulder. I trust in my own style and that always begins with working around a woman's body making sure that the right cut underlines her curves and highlights her femininity. Today I would say my signature silhouette is a combination of elegance and glamour.

HR: Gabriel & Co.'s owners and designers are also proudly Lebanese. In what ways does your Middle Eastern heritage influence your work?

ES: We share a rich culture with respect for an extensive history of extraordinary design. Living in Beirut has been a great asset and an inspiration for me. I think it is reflected in my choice of fabrics, opulent materials and my affinity for warm natural colors, whether it be sand or the vibrancy of gemstones.

HR: Is it harder or easier for you to work with Beirut as your home base than it might be in Paris or New York?

ES: I have never been tempted to move away from Beirut. For me, my choice to stay in the country I love has been one of my greatest advantages because all design should be rooted in emotion and a desire to be part of something special, and I wouldn't feel as strongly if I lived elsewhere. I travel all the time, but my main operations stays in Beirut.

HR: Though fashion is now global, are there still preferences for different styles in different parts of the world?

ES: Above all, every woman wants to be beautiful; this is the only universal language.









HR: What excites you about fashion today? And what worries you?

ES: I am fascinated by the way the Couture is developing. I don't agree with the current pessimism that Haute Couture is on its way out. I believe that Haute Couture will always exist, in some form or another, evolving and adapting itself to women's changing lifestyles. I am for A Haute Couture that is modern and offers the woman of today a flexible service, catering to her every need.

HR: What does "glamour" mean today and is it harder to achieve in a world where every venue seems to be more casual?

ES: Glamour combines femininity and elegance. To do that you must never hide a woman's figure. Today's casual style is looser with more volume, but a dress must both reflect a woman's mood, and celebrate her body no matter how casual the style.

HR: Halle Berry, Jennifer Lopez, Angelina Jolie and Beyonce are just a few stars regularly choosing your gowns for the red carpet. How has that carpet changed over the years?

ES: I've always considered the red carpet a highly effective and influential catwalk, since real women can picture themselves more easily in a dress worn by a celebrity than a model. What's even better is that not only have red carpet events increased, but they are filled with a new generation of young actresses and celebrities. Seeing them in my clothes is very exciting.

HR: Naturally, we have accessorized your beautiful clothes with Gabriel jewelry for this photo shoot. Why is jewelry such an essential part of a woman's wardrobe?

ES: Jewelry can change a look, but when it's most effective and used wisely, it enhances the dream. Jewelry should act like individual spotlights, highlighting you at your best.

HR: When you accessorize your collection, what kind of jewelry do you think works best for your clothes?

ES: You should always maintain a balance. When the dress is rich and highly embellished then I'll keep the jewelry simple and understated. But when the dress is simple or has clean lines, then I can play with jewelry. I especially like pearls, a statement diamond necklace or striking earrings to create some drama.

HR: Bridal is an important part of your business as it is with Gabriel. How is today's bride different than brides of a decade ago?

ES: In every aspect: clothing, jewelry, shoes, flowers, etc. Today's bride has the ability to choose from a vast selection of styles, shapes, and colors according to her personality and character. In my view, her wedding dress and what she wears with it should set the standard for her. She should appear at the height of her femininity, refinement, and grace.

HR: What are five rules you believe woman should follow when it comes to finding their own style?

ES: I don't think you need that many. What is essential is for a woman to create her own identity that is true to her character. Real style is extremely personal which means it would be wise not to go too far with the sophistication. Sometimes less is more. Sometimes quirkiness is perfect. Your clothing and jewelry style should show you off as unique, like the subtleness of Gabriel pieces.

# THE NECKLINE



# cheat sheet

No two women are alike and neither are necklines. Not only does each frame your face differently, but each favors specific necklines to enhance the look.



#### JEWEL OR SCOOP NECK

NK5307W45JJ

A Jewel neckline gets its name from being the same circumference as a classic strand of pearls, so keep your sparkle understated with a gentle curve of diamonds with either a bar, a row or both. If it's a Scoop neckline, complement the neckline's symmetry with a gentle curve of diamonds. Again, either choosing a bar, a row, or both.



#### **BOAT NECK**

NK5847M45JJ

A flattering contrast to a horizontal boat neck is a dynamic circular pendant accompanied by a longer sweep of shimmer.



#### **STRAPLESS**

NK5929W45JJ

Strapless necklines offer so many options, but our favorite is a fluid, intricately crafted open choker that showcases the clavicle.



#### OFF THE SHOULDER

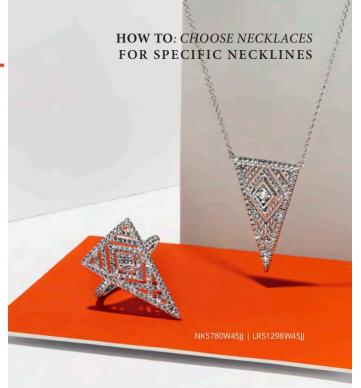
NK5755W45JJ | NK5788W45JJ

An off the shoulder neckline is deliberately provocative, so add to the intrigue with a circle of unexpected shapes or mix of metals.









#### 5 HALTER NECKS

NK5806W45JJ

To take advantage of a halter neck's plunge, you want a piece that highlights your cleavage with dramatic vertical elements.

#### 6 TURTLENECKS

NK5772Y45JJ

Don't hesitate to adorn a turtleneck with a lightweight free moving drop of shimmer.

#### 7 BUTTON DOWN SHIRT

NK5824Y45JJ

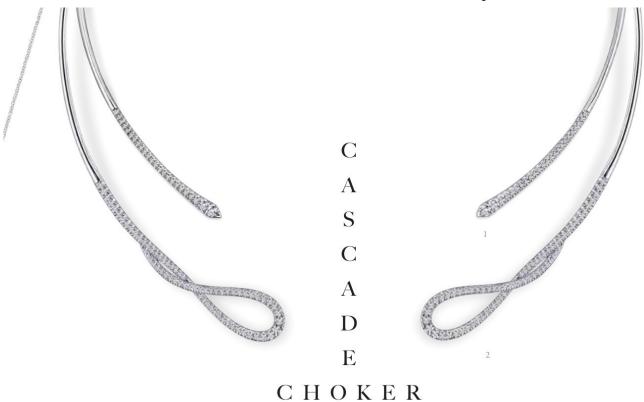
Enhance the discreet opening a tailored button down with a simple bar of diamonds.



NK5931W45JJ | NK5806W45JJ | NK5892W45JJ | NK5787-20W45JJ | LR51329W45JJ | LR51301W45JJ



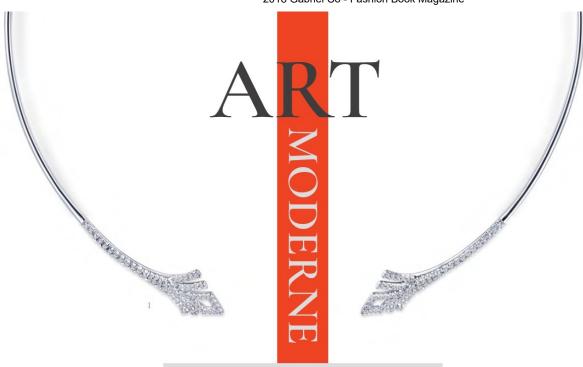
1. NK5933W45JJ \$770 | 2. NK5932Y45JJ \$870 3. NK5931W45JJ \$1,025 | 4. NK5906W45JJ \$6,225 | 5. NK5886W45JJ \$4,290



Stylish open choker necklaces with a graceful trail of diamonds, crafted from rich white gold.







Brilliantly crafted with gleaming geometries heavily inspired by the Art Deco era when elegance was second nature, champagne was the drink of choice, every man had a flower in his lapel and romance was just around the corner.

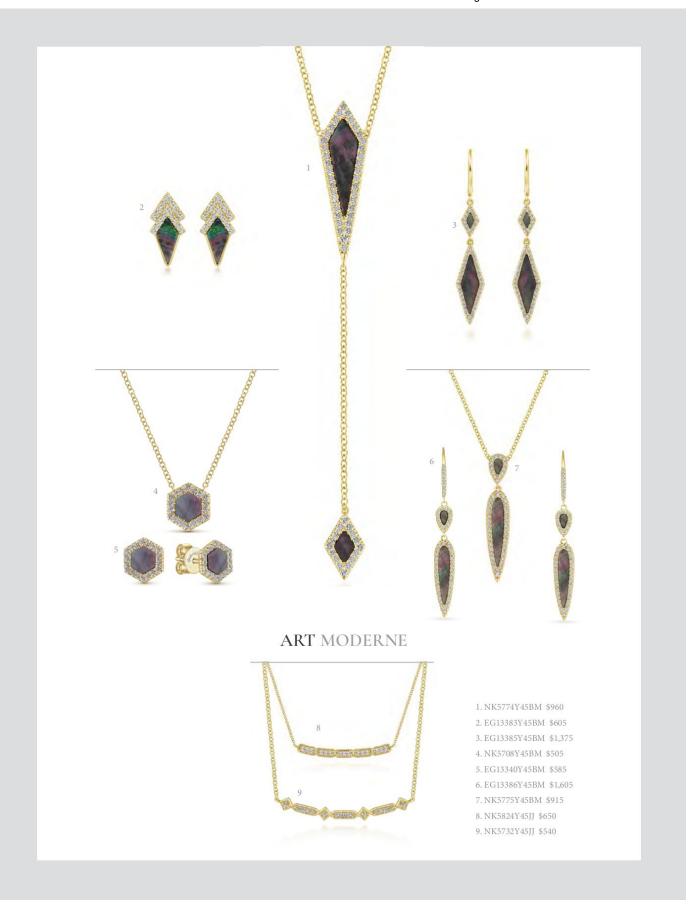


1. NK5785W45JJ \$3,165 | 2. EG13389W45JJ \$1,530 3. NK5776W45JJ \$1,475 | 4. BG4141W45JJ \$2,750

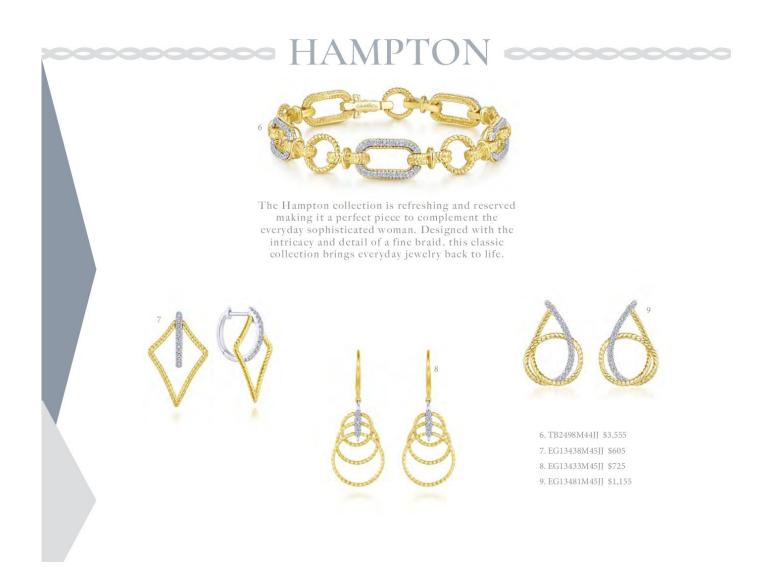


9. EG13395W45JJ \$1,595 | 10. LR51294W45JJ \$2,725 | 11. EG13388W45JJ \$1,890



















1. LR51449Y45JJ \$410 2. LR51274Y45XT \$410 3. EG13571Y45JJ \$410 4. EG13346Y45XT \$385 5. NK5714Y45XT \$485 6. NK5954Y45JJ \$485

#### HAMPTON



#### DESIGNER FLASH FEATURING

# NORMA KAMALI

BY: HAL RUBENSTEIN

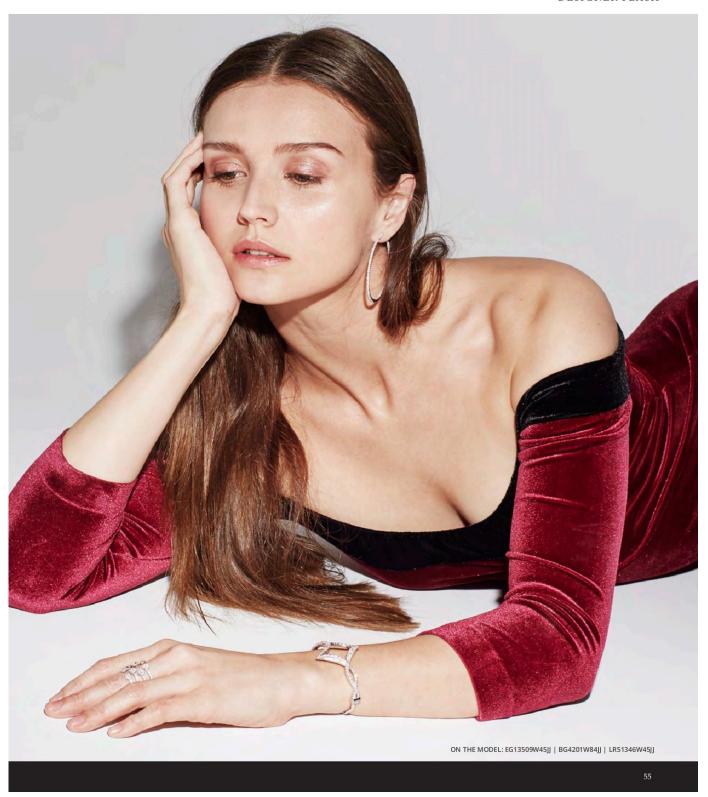
In an industry with the attention span of an eight- year-old let loose in a video arcade, Norma Kamali has remained cool, vital, desirable, and relevant for over five decades. I repeat - FIVE DECADES.

Even more remarkable is that the designer's key to such enviable longevity isn't even a secret. Speak with her for five minutes, and its obvious Norma has succeeded for so long because she trusts her senses, instincts, desires and goals so completely that she's hardly tempted to look over her shoulder. This dynamic woman only looks forward. But before scanning the next horizon for what is fresh but not foolish, Norma listens to and watches out for other women, seeking to elevate both new and devoted customers, not just with clothing, but with vital incorporations and initiatives that incorporate health, focus, and elevated self-

According to Norma, what works for you right now is what ultimately matters and best enhances your life. Such pragmatic vision instigated the creation of her iconic Athleisurewear twenty years before Lululemon helped brand the name. It had her transferring her classic long down coats from ski slopes to city streets and devising bathing maillots that actually flatter. Norma wasn't doing it simply to make waves but to insure that women felt warmer, more comfortable and satisfied. The way Gabriel & Co. sees her; Normal Kamali is Joan of Arc with a thimble and a wardrobe every woman can love.



#### DESIGNER FLASH



#### FOLLOWING BY NORMA'S EXAMPLE

You can Google her birthdate if you like. A gentleman never asks or tells. But know this, Norma Kamali is a knockout because she radiates an ageless beauty that is undeniable. She credits her appearance to many factors, but mainly these two things.

Wellness - Long before juice bars, Kamali touted the power of internal harmony. "Growth, stress, weddings, babies, menopause - these are occurrences we go through daily that will cause hormonal fluctuations your whole life, whether a woman is 12 or 46. That's why fitness and understanding the food, nutrients, and relaxation your body needs is essential throughout your life. Ignore this, and it doesn't matter the clothes you buy or the jewelry you put on. You won't reach your full potential. We work differently than we used to. We age differently than we used to. Life doesn't give anyone a safety net, so build one of your own. Take care of your inside as well as your outside."

Self-esteem - We are living in a time that has finally exploded with the dangers inherent in objectification. Every woman reading this has been touched by it. It's not enough for women to stand up for themselves. We need to speak with the men, fathers, brothers, and male friends in our lives who care about us and make them our biggest advocates. And they will because they love you. If we can change this behavior, and achieve this big step in understanding, women will become even freer and more beautiful. I look forward to a time when we can put on great clothes we love and jewelry we adore. Not so that others will see us as more attractive, but because we are so happy to be ourselves."



#### THE INTERVIEW

HR: What makes you so damned smart when it comes to fashion?

NK: I learned early on that timeless classic clothing was the biggest and best investment a woman can make for herself and her wardrobe. She can have them forever as they span across trend after trend and whatever else you are going through. Timeless clothing like timeless accessories adapts.

HR: Is it simply these silhouettes we've photographed and styled that make clothes timeless?

NK: No, it's equally about clothes satisfying real life needs. That's why I don't pretend to be on safari in Africa or vacationing in Bali when designing clothes. I created my (forever copied) sleeping bag coat because I had a boyfriend who was into camping. We even had a van that said, "Keep on Truckin". My iconic sweatshirt dress came about because I was a swimmer, and whenever I got out of the pool, I couldn't find anything else to wear but a man's sweatshirt from an Army Navy store. So I made my own, and almost immediately, I realized the fabric would feel as amazing as a jacket, pants, a coat, even a gown. Remember when I did this, there were no casual clothes that looked like that or felt good. It made me a global brand.

HR: You broke a lot of rules of style in your career. There don't seem to be any rules left to break today. What are the pluses and minuses to today's blanket fashion freedom?

NK: I like it. I think it's cool that you can get out of bed in what you wore last night while eating pizza. That doesn't mean I would do it. We all have our own etiquette. But I'm old enough to remember the tyranny girdles and bras, matching gloves and hats. There was nothing worse than that. It was a form of fashion slavery for women. Now you can develop your own attitude, whether it's sneakers with a suit or your really pretty diamond drop earrings to accessorize a pullover. As you can see in my clothes, I will always opt for clothes that possess movement, ease and celebrate body consciousness. But you can do what you like. I thrive on this disruption of the norm.

HR: The young women on our team have flipped for your clothes on this shoot – their shape, their fluid sexiness, their lack of age categorization, and to be honest, the way, all of it looks so good with our jewelry.

NK: Ease and accessibility always makes fashion more fun. That's why I love using jewelry. In fact, I collect jewelry from old Hollywood films. I love the sound of it, the feel of it. Jewelry is so feminine and fun. Like these Gabriel pieces on this tray, they're so light and happy, and go so effortlessly with everything of mine that you're shooting. That's what is so special about jewelry. You can make your look unique without adding a lot.

Sometimes something minimal but distinctive that isn't elaborate but feels organic can be that one perfect piece you add that suddenly has your look proclaiming, "This is me!" and "This is how I roll." That's how fashion should always work. What could be better than picking up a pair of earrings like Gabriel's hoops here, putting them on and then saying, "You know, I never have to take these off. They're perfect. They're me." No matter what we make, that's what every designer dreams of.



#### DESIGNER FLASH

Ease and accessibility always make fashion more fun. As for jewelry, I love decorative things. I actually collect jewelry from old Hollywood films, some real, some costume. I love wearing jewelry because it's so feminine and fun; plus I love the sound of it, the feel of it. What's so unique about adding jewelry to a look is that it doesn't have to be a lot.



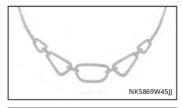






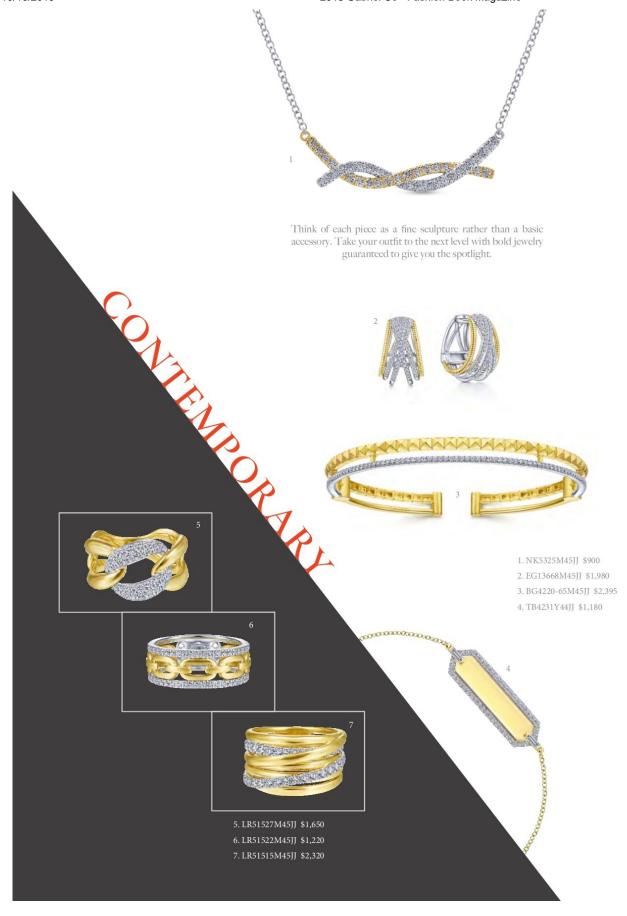
#### NORMA'S TIPS FOR THE LESS STRESSFUL BRIDE-TO-BE Leave the wedding party home. You don't need to shop with your mother, siblings, the maid of honor and mother of the groom - there are too many opinions to go round, especially if you aren't even sure what you want. Choose one person you can trust and confide in. It could be a relative, a friend, a sales person, as long as you can create a frank, honest dialogue instead of a group discussion. Start meditating. I'm not kidding. There are a number of meditations that I would recommend for the upcoming bride to handle this period, But the truth is, marriage has its own trials, so as soon as that ring goes on your finger, never stop meditating.

#### **TOP 3 PICKS FROM** NORMA KAMALI'S DESIGNER FLASH























# COMETS

These fashion forward ear cuffs curve up and around your earlobe for a refreshing, trendy look.





# **GEMINI**

Refined stud earrings with a surprise embellishment that loops under to hug the bottom of the earlobe for an exquisite peek-a-boo style that can be worn on any day or occasion.











- 1. EG13400W45JJ \$1,135
- 2. EG13423W45JJ \$870
- 3. EG12916W45JJ \$1,220
- 4. EG12939W45JJ \$595
- 5. EG13429W45JJ \$1,365





#### BY: HAL RUBENSTEIN

DESIGNER FLASH

Max Mara's clothing doesn't shout to your attention. Instead, each piece whispers for you to touch it, feel it, and when you put it on, it's like a welcome embrace. The label's streamlined silhouettes and swoonworthy fabrics present a woman as the essence of serene. Knowing elegance, Max Mara's commitment to understated luxury is precisely why Gabriel & Co. is delighted to partner with this renowned Milanese house for February's Designer Flash. Ian Griffiths, Max Mara's creative director, is as obsessed with craftsmanship, comfort, and longevity as Gabriel is. And not only does he see the connection too, he's a little bit jealous of our mantra.











AA

sumptuous, you could sleep in them.

Like Gabriel jewelry, Max Mara is not cheap, but it's an accessible luxury that you can enjoy every day. We both create pieces that are recognizable with a twist so that they have distinction rather than oddity.

- Max Mara - Ian Griffiths

HR: The hallmark of the brand has always been incredible outerwear. Your coats are so

IG: The coat is the staple of any woman's wardrobe. It's almost like architecture because it is a statement that defines how a woman wants to present herself to the world. So, a coat has to radiate prestige, functionality, beauty, and ease. And most appealing of all, it should be timeless.

HR: Perhaps that's what originally drew me to Gabriel. What is now labeled fashion jewelry' is expensive but it looks of the moment and disposable. Jewelry should be former.

IG: Exactly. Like Gabriel jewelry, Max Mara is not cheap, but it's an accessible luxury that you can enjoy every day. We both create pieces that are recognizable with a twist so that they have distinction rather than oddity. I think the best example I have of that is years ago when I had a coat made for my mother, which she later gave to my sister, and now my niece wears it. Three generations wearing the same beautiful coat with pride. That's why you never find Max Mara in vintage shops.

HR: And that's just how we feel about fine jewelry. Our tag line is 'Fine Jewelry Everyday,' but that every day lasts forever because no one ever discards of diamonds. They become part of your wardrobe, your history and your life.

IG: Your pieces are effortlessly beautiful like our clothes. In fact, I think your slogan is such a great one, if you hadn't used it, we would have stolen it.

### DEMURE

Transitioning effortlessly from day to night, our simply elegant Demure Bracelets are essential in any wardrobe. Their secure fit offers maximum comfort, while their flexibility makes them a cinch to put on and take off. Worn alone or paired with other bracelets, they're pieces you'll want to reach for every single day.



1. BG3982-65Y45JJ \$5,345



2. BG4008-65Y45JJ \$3,960



3. BG4183-65Y45JJ \$1,925



4. BG4187-65Y45JJ \$2,110



5. BG3843-65Y45JJ \$1,845



6. BG3975-65Y45JJ \$2,660



7. BG4009-65Y45JJ \$2,035



8. BG3969-65Y45JJ \$3,180



9. BG3968-65Y45JJ \$2,725





Each stone in our vibrant Lusso Diamond collection is faceted to glint with every movement to create a diamond masterpiece that can't be ignored. Celebrate classic femininity with vivacious pieces from our Lusso Diamond collection.



#### 2018 Gabriel Co - Fashion Book Magazine

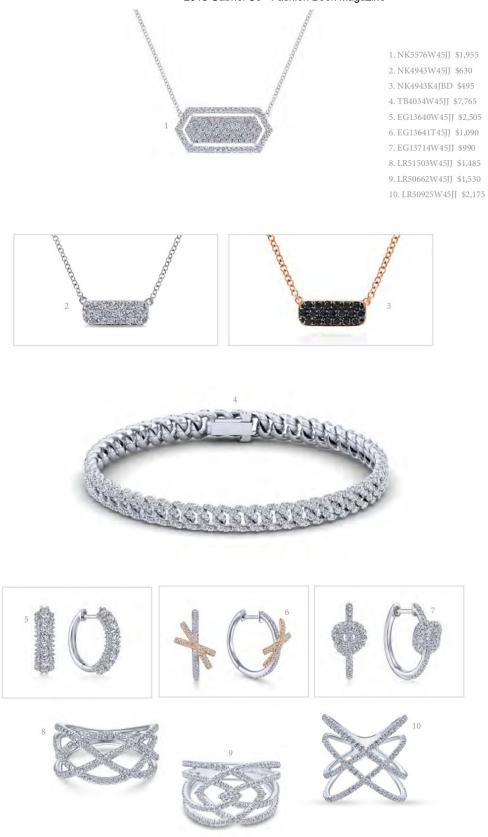




### LUSSO DIAMOND









#### LUSSO DIAMOND



- 1. NK5788W45JJ \$1,605
- 2. EG12903W45JJ \$3,070
- 3. EG13696W45JJ \$1,275
- 4. LR51506W45JJ \$1,210
- 5. LR51347W45JJ \$2,720 6. EG13657W45JJ \$2,395
- 7. TB3899W45JJ \$2,870
- 8. TB4218W45JJ \$3,100





















Brighten up your everyday wardrobe with jewelry pieces adorned with vivid colored gemstones in simple, lustrous settings. No matter the stone color, each piece vibrantly glimmers, making it a unique addition to any jewelry collection.

















- 1. NK6034W45SA \$695
- 2. NK5328W45SA \$1,135
- 3. NK6035W45SA \$960
- 4. EG12195W44SA \$1,515
- 5. EG13683W45SA \$1,055
- 10
- 6. EG13705W45SA \$1,950 7. LR50975W45SA \$1,730
- 8. LR51530W45SA \$3,860
- 9. LR51552W45SA \$1,200
- 10. LR51132W45SA \$1,880



Inspired by one of the most spectacular star clusters in the night sky, our new collection features microset artisanry of dazzling intensity, open weave patterns that seem to suspend diamonds in mid-air, and conclusive proof that sapphires and diamonds were meant to be together.





# 

- Gabrist Co.
- 1. NK6066W45JJ \$960
- 2. NK6067W45JJ \$1,155
- 3. NK5761W45JJ \$2,540
- 4. NK5755W45JJ \$3,600
- 5. NK5593W45JJ \$520
- 6. EG13378W45JJ \$3,400
- 7. EG13371W45JJ \$3,400
- 8. EG13215W45JJ \$650
- 9. TB4222W45JJ \$2,500



Get wrapped up in a web of pave diamonds with this opulent collection inspired by the beauty of nature.



4. NK6016T45JJ \$2,100 | 5. EG13475W45JJ \$835





## VICTORIAN

Heavily inspired by the bygone era, this charming collection will leave you feeling like royalty on a regular day. Walk in confidence wearing luxurious pieces harnessing the power of a Queen.





- 1. NK2075W45JJ \$385
- 2. LR51467W45BT \$450
- 3. LR51462Y45BT \$330
- 4.EG13573Y45BT \$365
- 5. EG13570W45SA \$440
- 6. LR51464W45SA \$395





ER12416R4W44JJ

# Wedding Anniversary Options





Frankly, this is something glorious.

Don't abandon your original ring if you feel it's organically part of you. Instead, let's add something completely different that will both complement and add to its unique place in your life. Choose a Gabriel Anniversary Band to relive the day when you both first said "Yes."

AN8159W44JJ | AN6072Y44JJ | AN7637W44JJ AN7753W44JJ | AN6015W44JJ You look forward to your anniversary every year. After all, it's the day you officially let the world know you were in this together. But with the passing of time, you realize that every year isn't the same as the one before. Perhaps you've reached a milestone you're real proud of. Or maybe you faced a challenge that brought the two of you closer together than ever. Then again, maybe you just want to celebrate how incredibly happy you are with something that radiates the joy you feel with being a couple.

Well, it just so happens that Gabriel & Co. offers you three distinctive options to do just that.



Who knew anything this easy could be so exciting? Gabriel Ring Jackets embrace your original sparkling work of art by sliding it into an equally gleaming brand new frame. Each design from our impressive array is a one-of-a-kind knockout, but wait until you see how that extra special one enhances your tried and true original. We like to think that Gabriel's designers are blessed with talent rather than special powers, but these Ring Jackets are truly magical.



It's become all too common to discard one's original stone for a bigger and bolder new one, but Gabriel has come up with an inspired and incredibly romantic alternative. Our Remount Rings are designed to transform the very diamond that first marked your bond into a dynamically new, slightly unexpected design that we guarantee will look refreshing and amazing.





#### DESIGNER FLASH

#### THE INTERVIEW

The new world of simplicity in fine jewelry works with this. Even when we are doing clothes for the red carpet, we are more likely to go for the simple drop than the chandelier earring. For us, that's what is super elegant.

- Christian Siriano

HR: Many of your colleagues have opted for a much more casual approach to today's style.

CS: We have found that there are a lot of women out there who want event clothes, not just gowns. But clothes that are dramatic and modern that highlight an evening or an occasion. There are lots of little somethings people can get at Zara. What we do can't be found there.

HR: You are based in New York. Is the New York woman your focus?

CS: No. In fact, she is usually the one who wants the more classic option. Women in Houston seek eye-catching detail and texture. We have customers in Detroit calling for new silhouettes and fabrics and shun all the basics. We also didn't realize when we started that we would have such a strong international business, but in places like Kuwait and other areas of the Middle East, color is everything.

#### HR: How do you choose what comes next?

CS: I look at interiors constantly. I'm a furniture lover. I'm crazy for vintage tapestries, antique chairs, and sofas. Also, I travel so much for work that even if I am not consciously thinking about it, what I see in my new surroundings trickle in.

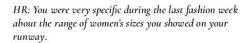
HR: Travel also exposes you to diversity. Women are not the same everywhere.

**CS:** They are not the same anywhere. Each of them has individual power and beauty.









CS: We have always made those sizes. When we started with Moda Operandi, a site that is so international, we made them go up to size 26, not out of arrogance, but because it made sense. When you look at whom we have dressed on the red carpet, you know this kind of inclusion has always been part of what we do. Others did it, too. They just didn't want to admit it. We put it in everyone's face, and we are proud of that.

HR: What advice do you have for women who are larger and are somewhat intimidated about embracing bold fashion?

CS: Push yourself. Don't be afraid. I have a friend who is a size 18, and she just spent five figures on a hand-beaded coat! Forget about excuses like "I don't look good in one shoulder," or "I don't look good in strapless." Each dress is different. Each designer is different. You have to try it on to know if that's true. It probably isn't.

# HR: You recently began a big push into bridal. What's key there for you?

CS: Brides today want a new approach to tradition. We are shooting for romance and the ethereal achieved with tulle elements. Full skirts and appliques. And for those who think a little forward, the silhouette and beading can make a very sexy bride. A mermaid bridal gown can be amazing as well.

# HR: With clothes that are this noteworthy, should a woman's jewelry match her clothes in power?

CS: I'm a big accessories fan, but since so much of my work is embellished, you have to scale back to find the right pieces. The new world of simplicity in fine jewelry works with this. Even when we are doing clothes for the red carpet, we are more likely to go for the simple drop than the chandelier earring. For us, that's what is super elegant.

HR: What's the one mantra for style that works for woman at any age?

CS: Be daring.

ON THE MODEL: ER13844R4W84JJ | EG13527W84J





When choosing an engagement ring, you search endlessly for the ultimate ring that not only sets itself apart from all the others, but a ring that will be an absolute representation of your unique bond.

Everyone's love story is beautifully unique and one-of-a-kind. Similar to the uniqueness of each Gabriel design, each proposal is unlike the next.



Gabriel & Co. claims to "redefine engagement."

I'm here to tell you that Gabriel absolutely delivers on that claim. Stephanie and I met 4 years ago in downtown Columbus at an apartment community where the courtyards used New York's famous
Bryant Park as their inspiration. As a couple, we have been through as much together in 4 years as other couples have been through in a lifetime. But we are good and solid, and we are both grateful for our relationship and never take it for granted. You can't really appreciate something (or someone) until it gets pulled away from you. Thankfully, we have had love and faith to guide us through these multiple difficult situations, and each time we came back closer and stronger.

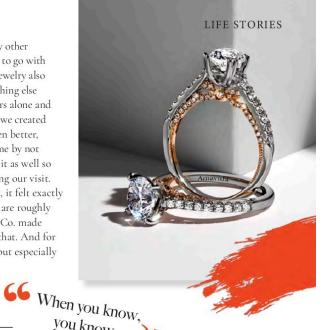
Gabriel & Co. made Stephanie and I feel like we were the only two people on the island and for that I will forever be thankful!





To us, our engagement is unlike any other engagement. Stephanie and I chose to go with Gabriel for her ring because their jewelry also bears a distinct quality, unlike anything else we saw. We had a story that was ours alone and we believe the unique Gabriel ring we created perfectly symbolized that story. Even better, Gabriel came through for us big time by not

only producing a ring in less than two weeks, but setting the diamond in it as well so that I would be able to propose to Stephanie in the real Bryant Park during our visit. Even though it was hundreds of miles away from where we originally met, it felt exactly like the place we first locked eyes on each other. On any given day, there are roughly 4 million people in Manhattan, but on Friday, September 8th, Gabriel & Co. made Stephanie and I feel like we were the only 2 people on the island and for that. And for that I will forever be thankful! Thank you to everyone at Gabriel & Co., but especially Barbara Ryan, for a creating one of a kind experience.



#### 👽 WASTING NO TIME AT ALL



For Ashley, her soulmate was always nearby, even if she wasn't always looking at him that way. "Andrew and I have known of each other most of our lives," says Ashley. "We grew up three doors down from one

one another, but even though I knew who he was, there was enough of an age gap that we didn't have classes together in school or even hang around with the same crowd." Funny how age differentials minimize as we get older. Suddenly, "Andrew and I hit it off from the start" according to Ashley. "In fact, we were together just three months before we got engaged. I never dreamed such a whirlwind romance would happen to me, but now I cannot imagine our story any other way. Like people say, "When you know, you know." Ashley and Andrew wanted to get married at The Silos in Bono, Arkansas around Christmas time.

you know.

Knowing how quickly dates fill for that venue, they visited The Silos to meet with the owner. What Ashley didn't know, though, "was that Andrew had some tricks up his sleeve; he brought our mothers along to visit the venue, which at first I thought was odd. He had already spoken to the owner about his plans for our visit. After walking over the property, Andrew asked me to take a picture with him. I turned to look at the spot Andrew was pointing toward, and when I turned around he was down on one knee. Everything seemed to happen in slow motion. I think the words, "What are you doing?" were the first ones out of my mouth, but I quickly squealed, "YES!" two or three times to be sure he knew my answer. Our mothers were not just "tagging along" to look at The Silos, after all. They caught the moment with both video and pictures. Andrew said he couldn't think of a more meaningful place to propose than where we would be married. It was by far the most shocking, but most exciting moment of my life."

Ashley joyfully admits that the best was yet to come when she learned more about her engagement ring. "Both my engagement ring and my wedding band are Gabriel & Co. from

the Sissy's Log Cabin Jonesboro location," she says. "Interestingly, Andrew proposed without us having looked at rings together. He knew I really loved both rose gold and vintage-style jewelry. He picked the most beautiful ring I had ever seen. However, after the shock of the proposal wore off and I looked at the ring more closely, I couldn't believe what I was staring at. Two days before his proposal, I clicked on a Gabriel & Co. advertisement and found the ring of my dreams on the Gabriel website. It was the exact same ring!" At first, Andrew and Ashley couldn't believe the coincidence, but they also thought, why not, if things are meant to be. Like some people say, "When you know, you know."

# DESIGNER FLASH

#### FEATURING YIGAL AZROUËL

#### BY: HAL RUBENSTEIN

At first glance, Yigal Azrouël does not strike you as a typical ready-to-wear designer. He is swarthy and handsome, unassuming but direct. As a native born Israeli, he served in the nation's army, is a devoted surfer, collaborates on art projects with the Guggenheim Museum, the New York City Ballet, shoe wizard Manolo Blahnik, and other celebrated modern artists. He doesn't have a posse.

Instead, for more than twenty years, Azrouël's self-funded clothing line has featured designs as intensely modern as they are romantic, yet so serene in its fluid draping and ease of movement that to live in his clothes is to feel renewed, fresh and different.

With a canny eye for fabrics that stand out despite clean silhouettes, Azrouël's dresses look sensational on special occasions which is why they have adorned such favorite style stars as Cate Blanchett, Kate Beckinsale, Emma Stone, Sandra Bullock, Taylor Swift, and this year's biggest new star and fellow countryman, Wonder Woman's Gal Gadot. But what's even better is how his clothes are equally appealing when worn by women invested in their diverse, busy lives which is why - to borrow a line from one of our knockout bridal collection - we consider Gabriel & Co. jewelry and Yigal Azrouël's collections a "Perfect Match."







#### THE INTERVIEW

HR: Your career is basically a passion project gone wild.

YA: I guess yes, you could say that. I didn't go to design school. I studied architecture and made clothes for my friends on the side. I would take denim and sew it in ways that made it look more elegant than if it was just jeans or a jacket. I liked the fabric because it was strong and made women feel powerful. That became the key for the clothes I wanted to make for women. I wanted them to feel good about themselves.

HR: So when did you commit and say, "Ok, I'm doing this."?

YA: Around twenty years ago, I did my first collection, all black, all made in New York, and Barneys immediately picked it up. I have to admit, I never get tired of all black because it has drama, simplicity and mystery. And it makes women feel secure.





When it comes to wearable design or any design, there is no greater achievement than effortless chic. And when you look at all of these pieces that are accessorizing my clothes, it's obvious that Gabriel's dramatic, eye-catching, yet wearable design is exactly the kind of effortless chic everyone is after.

- Yigal Azrouel



HR: But how do you keep black from fading into the background?

YA: Great texture is everything. Look at this collection where the black is heightened by intricate lace or large wide comfortable pants that add volume, but in a real sexy way or even better, this liquid velvet that feels so amazing to wear.

HR: Your clothes are understated at first glance. I think the big rush comes when women realize how good they feel when they step into them.

YA: I make clothes that people feel good wearing. The woman in my head is always strong and confident. She wakes in the morning eager to take on the day and to make sure people know she is present.

HR: It's readily apparent from the photo shoot how accessible the clothes are, and how beautifully they work with Gabriel's newest collections of Fine Jewelry Everyday.

YA: I love these shots! Look how feminine and sexy she is. The women she represents for me would easily wear Gabriel jewelry because like my clothes, your pieces have presence without ever upstaging or hijacking a woman's personality.

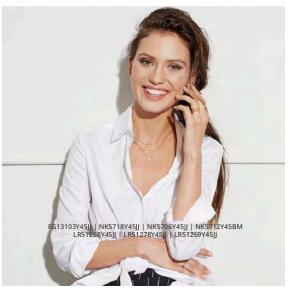
HR: Would you call it timeless?

YA: Absolutely. Ultimately, a smart designer wants to make pieces that will last in a woman's wardrobe. When it comes to wearable design or any design, there is no greater achievement than effortless chic. And when you look at all of these pieces that are accessorizing my clothes, it's obvious that Gabriel's dramatic, eye-catching yet wearable design is exactly the kind of effortless chic everyone is after.

Once she sees it, I'm pretty sure I'm going to have to buy one of these pieces for my girlfriend. She's going to love them.







INTERVIEW

# THE HEART

#### BEHIND GABRIEL'S LOVE FOUNDATION



Christine Gabriel - Gabriel Love Foundation
Director, recalls how DKMS gave her the
knowledge and will to fight blood cancer along with
the creation of the Gabriel Love Foundation.

#### Q: How did you discover DKMS?

**A:** Through Memorial Sloane Kettering Cancer Center. They helped me every step of the way.

# Q: What does DKMS provide for those suffering from blood cancer?

A: Security and hope. They helped me through when I couldn't find a match. They provided us with a representative who taught us how to host a drive.

#### Q: But finding a match still isn't that easy-

A: No. Because of my Middle Eastern background, it narrows the possibilities down to a very specific group of people.

DKMS has an international registry with over 100,000 donors, so they sought out Mediterranean decent communities in Germany, Sweden, and Canada. It took four months to go through thousands of potential donor swabs.

#### Q: But DKMS did more than just find you a match?

A: I received so much love from everyone who reached out to me. It was an amazing feeling. It gave me so much hope and then I realized, maybe this happened for a reason. Because I saw that if I turned this around so that I would be on the giving end, I could change lives and make a difference.

#### Q: Now you have partnered with DKMS by creating the Gabriel Love Foundation-

A: In addition to sharing my story, we created a capsule collection specifically for DKMS, including the Gabriel X necklace and a beautiful new link bracelet we will introduce soon. All of the proceeds go to bone marrow research and generate more donor drives for different ethnic groups such as Asian, African-American, and Hispanic because it's such a rare type, and we want to help increase the odds of a match. In addition, Gabriel is a major sponsor of the DKMS Blood Ball that is held at the end of October. If you go on our website, you can find out more.

(www.gabrielny.com/gabriel-love.com).



the proceeds are used to register potential

bone marrow donors.

THE HEART BEHIND GABRIEL & CO.



Maybe this happened for a reason. Because I saw that if I turned this around so that I would be on the giving end, I could change lives and make a difference.

- Christine Gabriel

# Q: Isn't blood cancer a lot more common than people think?

A: Someone contracts blood cancer every three minutes. Because the symptoms of fatigue and nausea are not uncommon, they usually discover it late. Regular checkups are the best preventative treatment. And the sooner it is discovered, the more time you have to get help.

# Q: DKMS is also there to reduce the fear and to let you know you aren't alone -

A: At the beginning, there is so much reticence and depression. The hardest part of the disease is that it takes you away from your loved ones. It was difficult for them to understand me being away and having to be disconnected from them. But there is solace in knowing that there are people out there who care and are working so hard and selflessly on your behalf.

The irony is that the donor turned out to be someone close but unexpected. It was my 16-year-old nephew. He was so young. We were worried about putting him through this, but he insisted.

#### Q: Leave it to the Gabriel's to keep it in the family. How do you feel today?

A: I am in remission. I have two more years until my five-year mark. I keep to a specific diet, no exposure to sun, exercise, etc. But these are habits all of us should be cultivating. More importantly, I feel like I have a second chance at life to do things a little differently. Like many mothers and wives, I always felt it was my duty to put everybody first. Now I know that I have to put my body first because if I take the time to monitor my health, I can be there for everyone. I will forever be grateful to DKMS guiding me to this point in my life. I found the right organization to help me and to help my family.

# GABRIEL LYVE

#### **FOUNDATION**

Gabriel & Co. is dedicated to helping create a better world that is happier and healthier. Passion. Love. Gabriel® is the core of our spiritual values that we feel embodies loving life to its fullest. By donating a portion of our profits to support philanthropic efforts, we have established our pathways toward improving life and helping those who are in need to a better future. Gabriel stands behind the quest to continue the company's history of philanthropy and to expand its charitable arm with the Gabriel Love® Foundation, focused solely on developing a culture of giving as a charitable vehicle for retailers and consumers alike.

In addition from DKMS, our current partners include:

#### JFC - Jewelers for Children:

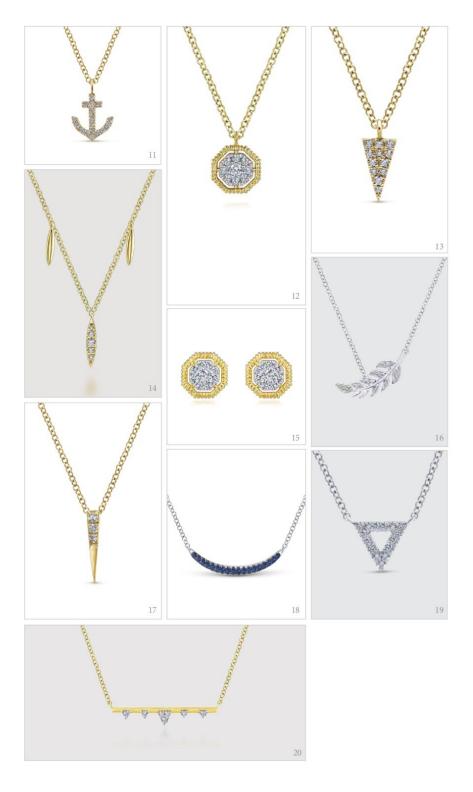
Gabriel & Co. is a proud partner of Jewelers For Children (JFC). A
percentage of Gabriel's proceeds from the sale of our exclusively designed
Hope Collection goes directly to JFC. Jewelers for Children was founded
in 1999 by the U.S. jewelry industry with the mission of helping children
in need. Since its inception, JFC has donated more than \$53 million to
programs benefiting over 150,000 children whose lives have been affected
by illness, abuse, or neglect through our charity partners St. Jude Children's
Research Hospital®, the Make-A-Wish® America, the Elizabeth Glaser
Pediatric AIDS Foundation, and the National CASA Association. JFC
also provides support to the Make-A-Wish® International and the SantaAmerica Fund.

So when you see the JFC canister at your favorite retailer, please be generous and donate or purchase one of the Hope Collection pieces to support all of the charities that JFC supports.



A percentage of the proceeds from the sale will be donated to JFC Foundation to distribute to partner organizations.





#### PREVIOUS PAGE

- 1. EG13578W45JJ \$300
- 2. NK5972Y45JJ \$450
- 3. LR51450W45JJ \$485
- 4.TB3836Y45JJ \$595
- 5. EG13059W45JJ \$350 6. EG13345Y45BM \$365
- 7. EG13585W45JJ \$385
- 8. EG13588Y45JJ \$475
- 9. EG13587Y45JJ \$450
- 10. EG13589Y45JJ \$395

#### ON THIS PAGE

- 11. NK5437Y45JJ \$495
- 12. NK5946Y45JJ \$475
- 13. NK5431Y45JJ \$415
- 14. NK5433Y45JJ \$415
- 15. EG13568Y45JJ \$415 16. NK4627W45JJ \$440
- 17. NK4697Y45JJ \$350
- 18. NK3746SVJSA \$150
- 19. NK5430W45JJ \$385
- 20. NK5962Y45JJ \$475







# TRENDS

- 1. LR51052Y45JJ \$430
- 2. LR51268Y45JJ \$520
- 3. EG13083Y45JJ \$305
- 4. EG13572W45JJ \$375
- 5. NK5977W45JJ \$520
- 6. NK5455Y45JJ \$505
- 7. LR51459Y45JJ \$350
- 8. EG13599W45JJ \$475

















#### COLOR SOLITAIRE

Modern minimalism meets elegance with brightly colored gemstones neatly set in round pendants for a refreshingly clean look.

1.NK5965Y45AM \$525 | 2.NK5705Y45XT \$395 | 3.LR51447W45SA \$495 4.LR51453W45AM \$305 | 5. NK5241SV5AM \$175 | 6. NK5241SV5BT \$175











# **GEM DROPS**

Think of each silver piece as a fine sculpture rather than a basic accessory. Take your outfit to the next level with bold jewelry guaranteed to give you the spotlight. Colored gemstones are beautifully illuminated in mini oval and triangular-shaped pendants giving each elegant piece an eye-popping color effect. The structured bale attached to each pendant is accentuated with lustrous diamonds for a finish that complements the architectural design of the peek-a-boo frame.

- 1. NK5948Y45AM \$450
- 2. EG13569Y45AM \$475





## **FAITH**

Keep faith close to the heart with a simple yet beautiful necklace featuring a delicate diamond cross pendant.

- 3. NK5427Y45JJ \$495
- 4. NK3261SV5JJ \$175





# TREASURE CHESTS

Fill in your locket pendant with small diamond-studded letter charms or a thumbnail image of your best-kept memory to create a timeless, heartfelt heirloom.

1. NK5730SVJWS \$300 | 2. NK5731SVJWS \$340 3. NK5729SVJWS \$290



Y-KNOTS

Flirtatious Y silhouette necklaces are the perfect accessory when wearing a low-cut blouse as it delicately drapes down the neckline for simple sophistication.

4. NK5963Y45PL \$440

# MEDITERRANEAN

You'll find yourself falling for the intricate filigree and open metalwork that's the hallmark of this homage to the spirit of the Mediterranean.

Wherever you go, let timeless beauty be your constant companion. Dressed up or down, this richly styled, luxurious collection is perfectly suited for any occasion. Exquisitely crafted inside and out, front to back, each piece is as pleasurable and easy to wear as it is to admire.



## STEEL MY HEART

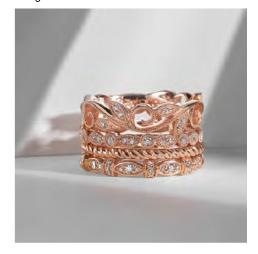
The timeless collection is designed for strong, confident women who dare to create their own lane and stand out from the rest. Each piece is intricately detailed and finely twisted to perfection for any occasion. Redefine classic jewelry with this collection, the perfect blend of Greek, Roman, Renaissance and Modern exquisiteness.

- 2. BG2852MX5JJ \$190
- 3. BG3596MXJWS \$100
- 4. BG3576MXJJJ \$90
- 5. BG3632M-MXJJJ \$90
- 6. BG3633MXJJJ \$90





# HOWT STACK GABRIEL & CO. RINGS



That classic fashion rule of "less is more" is *temporarily suspended*. Instead, we believe in ENDLESS POSSIBILITIES, especially when it comes to layering, mixing, and matching our infinitely exciting stackable rings.

#### MIX & MATCH

The fun and beauty of stackable rings is that they give you choice, variety, and even spontaneity so that you can add a more personalized touch to your individual look. You can create a set that serves as a cohesive design to wear on a daily basis but then when the mood hits or the occasion arrives, mix and match them with more distinct rings. Choose from an array of geometric designs for a bold and edgy look or a mix of ornate filigree detailed bands with a feminine flair to help get you in the mood for a romantic evening.



#### POPS OF COLOR

'Stick with one color gold' is another rule that we are officially, and this time permanently, breaking. Mix yellow with white, rose with yellow, plus add a pop of color by inserting some colored gemstones in between rings with diamonds. Why shouldn't your fingers have a wardrobe of rings too?



#### HOW MANY?

As long as your hands appear visually pleasing and your choices don't hinder you from getting work done, no number is too many! However, here are a few things to consider when putting many rings together:

- · Are you going for a free-spirited image or a sleek and sophisticated date night look?
- Are you wearing other jewelry like chunky bracelets or large drop earrings?
- The sizes of the rings in relation to each other also make a difference. Are the rings you
  picked all chunky or are you mixing in a few thinner ones? Variation is the key to multiples
- · Can you bend your knuckle? Does it catch on your knits?
- And most importantly, do you like the way you feel when you wear all you've chosen?

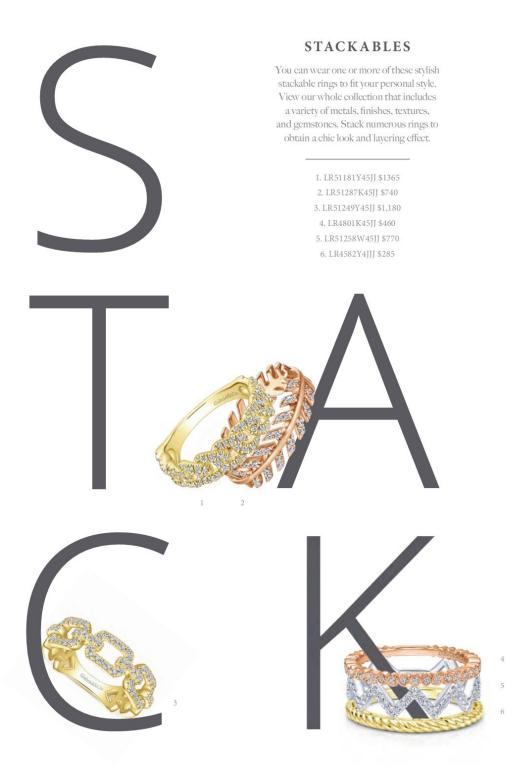


LR6317W45JJ LR51250Y45J LR4579K45JJ



Our unparalleled array of stackable rings lets you mix metals, colors and styles to create a look all your own.

Top Image Features — LR5701K45JJ | LR4582K4JJJ | LR4593K45JJ | LR4579K45JJ 2nd Image Features — LR50992W45JJ | LR4871Y4JJJ | ER6872W44JJ | LR4582Y4JJJ 3rd Image Features — LR4871Y4JJJ | LR51176Y45JJ | LR51182W45JJ | LR51179W45JJ











## **STACKABLES**

7. LR6221W45JJ \$850 | 8. LR51248K45JJ \$695 | 9. LR51286Y45JJ \$440 
10. LR51168Y45JJ \$670 | 11. LR5701K45JJ \$715 | 12. LR51185W45JJ \$630 
13. LR51250Y45JJ \$520 | 14. LR4749W45JJ \$630 | 15. LR9224W45JJ \$1,110 
16. LR51174W45JJ \$1,090 | 17. LR50886Y45JJ \$700 | 18. LR6317W45JJ \$695 
19. LR51279Y45JJ \$1,360 | 20. LR51176Y45JJ \$570 | 21. LR51182W45JJ \$890 
22. LR4871Y4JJJ \$330 | 23. LR51179W45JJ \$1,070 | 24. LR6319W45JJ \$680 
25. LR51175Y45JJ \$815 | 26. LR50992W45JJ \$960 | 27. LR51184Y45JJ \$1,220











Why can't jewelry be as fun to wear as it is beautiful? Well, it's going to be the moment you start playing with Gabriel Stackable Rings.

Get ready to be dazzled and maybe even a little daunted by these addictive rings. Why daunted? Because Gabriel has created hundreds of them, and each is as unique as a fingerprint. It's the same kind of wondrous confusion you experience when you walk into an ice cream store that has every flavor you've ever dreamt of tasting.

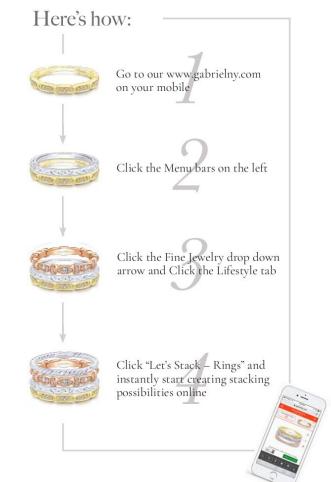
There are diamonds set in ways that surprise. Colored gems to catch the discerning eye. White, yellow, and rose gold is banded, curved and sculpted into incredible patterns and angles, others gleaming with intricate finishes. If you can imagine it, we've got it. And if you can't, we probably still have it, so the combinations you can come up with are infinite. Perfect to suit your every mood.

Put five on your pointer and one on your pinky, two on each of your inside fingers, change the order, mix metals, or just wear one by itself — on your thumb. Frankly, you could put your favorite stackables on blindfolded and they'll still look sensational.

Stackables are such a treat and make such great gifts, that once you slide on a few of your own, you're very likely to start a collection. After all, who doesn't like playing a game when you are always sure to come out a winner?

Why not start playing with Stackables right now?!

Just so you know, it's more addictive than a slot machine. So please give yourself extra time. We'd hate to be responsible for you being late to your next appointment!



Top Image Features: LR51172E-6Y4JJJ | LR4381E-6W45JJ | LR50886E-6Y45JJ | Here's How Features: LR4579K45JJ | LR4583W4JJJ | LR51173W4JJJ | LR51176Y45JJ



# DEMURE BRACELETS

We know it's really not polite to brag, but we can't help it.

Our Demure bracelets are ravishing, shimmering, sensual, and eye-catching. Oh, they're just so darn beautiful. I know I am going on. But can you blame me? Each one is dynamic. Each one has a personality as individual as yours so if you only wear one, you're still making your mark. And in combination, well, they are the most fabulous of distractions.

But what makes our Demure bracelets even more special is the effortless ease with which they go on and off, the marvelous way they feel, and the seamless way they transition from day to night. At Gabriel, we offer no finer example of our mantra Fine Jewelry Everyday. So, sorry for boasting, but they are really worth shouting about!







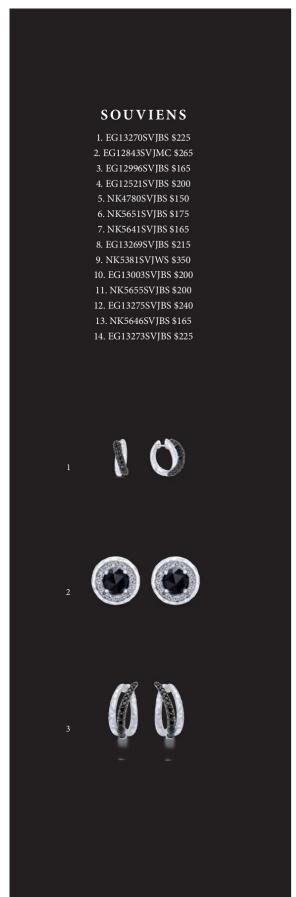
Pieces Featured: BG3912Y45JJ | BG4183Y45JJ | BG3968Y45JJ BG4187Y45JJ | BG4185Y45JJ





An irresistible collection designed to effortlessly incorporate silver in a way you have never seen it before. Souviens infuses silver metal with intensely colored gemstones into pieces that flow so fluidly they can be worn with ease and become such an organic element of your wardrobe. You may feel incomplete if you leave the house without it.

- 1. LR51204SVJBS \$140
- 2. LR51196SVJBS \$165
- 3. LR51205SVJBS \$240
- 4. LR50570SVJBS \$165
- 5. LR50582SVJBS \$165
- 6. LR51212SVJBS \$190

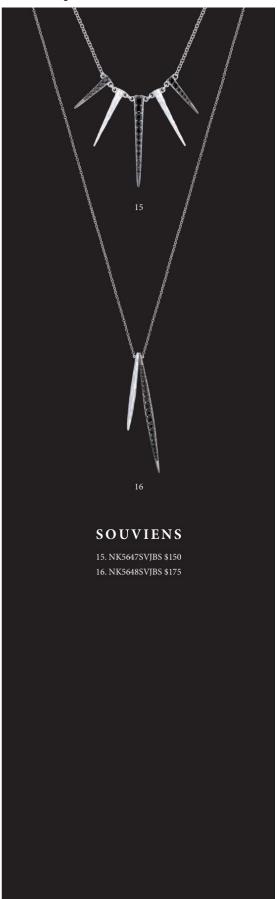














- 1. EG12529SVJMC \$350
- 2. NK4785SVJMC \$265
- 3. NK4509SVJXT \$150
- 4. LR50577SVJMC \$250
- 5. EG13000SVJSB \$265
- 6. LR51022SVJSB \$240
- 7. LR51020SVJSB \$425
- 8. LR51203SVJMC \$250







- 1. NK5371SVJWS \$290
- 2. EG12545SVJWS \$325
- 3. NK5370SVJWS \$315
- 4. EG12990SVJWS \$390
- 5. EG12989SVJWS \$365
- 6. BG3675SVJRX \$250 7. BG3677SVJXB \$250
- 8. BG3675SVJXT \$250
- 9. BG3677SVJXP \$250

- 1. BG3385-65MXJJJ \$250
- 2. EG12846SVJMC \$265
- 3. NK5146SVJMC \$290
- 4. NK3459SV5JJ \$215
- 5. LR51029SVJWS \$225





## CONTEMPORARY

Discover eleverly fused free-form, textured silver with radiant diamonds in contemporary pieces for a lavish, decorative look. Aside from the ornate designs, our Boutique Silver collection includes essential silver pieces that fit perfectly into your everyday wardrobe. Wear any silver piece to undoubtedly highlight your best features, bringing out your natural glow to capture the eyes of everyone in the room. Look and feel like a million dollars without having to pay that actual price.

1. LR51407SVJWS \$200 | 2. EG13539SVJWS \$275







#### **FAITH**

Keep faith close to the heart with simple yet beautiful pieces featuring delicate diamond crosses.

3. NK4797SVJWS \$190





# MEDITERRANEAN

You'll find yourself falling for the intricate filigree and open metalwork that's the hallmark of this homage to the spirit of the Mediterranean. Wherever you go, let timeless beauty be your constant companion. Dressed up or down, this richly styled, luxurious collection is perfectly suited to any occasion. Exquisitely crafted inside and out, front to back, each piece is as pleasurable and easy to wear as it is to admire.



## 2018 Gabriel Co - Fashion Book Magazine



INTERVIEW

# THE VISIONARY

BEHIND GABRIEL & CO.



Jack Gabriel, Co-owner and CEO, speaks candidly about Gabriel's beginnings and thriving in today's

Q: When you look back to where you started over 27 years ago and compare it to where you are now, what impresses you the most about Gabriel in 2018?

A: I'm so surprised and thankful that we have reached #1 in our industry because when we began we never even thought about being a brand. Dominick and I were kids just out of college when we started Gabriel. I remember there being a lot of turmoil in the jewelry business. Globalization had just begun, and we realized we couldn't just make pieces; we had to respond to the needs of the market. Specifically, what could we provide that was our own niche. So there was some soul searching done to discover ourselves.

#### Q: And what did you discover?

A: The result is - we're inspired to create products we're proud of, and we want people to find joy in receiving them. We were born and raised in a Mediterranean culture where strong values of respect, family love, happiness and hard work are ingrained. Whether the gift is expensive or inexpensive, we hope our customers look at what's in a Gabriel box and realize that an artist who wanted to make them happy created its sparkling contents.

# Q: Do you believe that the Gabriel name now stands for something special in the fine jewelry industry?

A: I'm delighted to say yes and it's due to both the quality of our designs, as well as our desire to relate and respond to the wishes of our customer. We are passionate to do right by them, to listen to them, and that's something you can't fake. My brother Dominick's designs are stunning, but it is our constant drive to ensure that our customers continue to discover designs they want to embrace that makes us an exceptional brand.

# Q: What surprises you most about how people shop for jewelry today?

A: They are hungry for information. They want more knowledge in order to make intelligent choices. And they want answers right away. With so many alternatives now at their fingertips, they are very much aware of their power.





THE VISIONARY BEHIND GABRIEL & CO.

66

For us, the opportunity for jewelry to be a source of joy and a flashpoint of memory is just as important as being a source for great style.".

- Jack Gabriel

## Q: How do you satisfy this need?

A: To listen and communicate with our customers' needs, we created a community building team so there is always a line of communication open with us. But in turn, we also are determined to educate them about the indelible connection between jewelry and happiness. For us, the opportunity for jewelry to be a source of joy and a flashpoint of memory is just as important as being a source for great style and information.

# Q: How would you describe Gabriel to someone who has never seen your distinctive lines like Kaslique, Amavida, or Bujukan?

A: I would tell them that every Gabriel piece is created by an artist — an artist who is also a parent, a child, a friend, a spouse — and each piece we have in all of our collections was crafted as if one of our artists was doing so for someone he or she held dearly. Gabriel is very excited about our plans for the future. We think our retailers and our customers will see our brand as more unique than ever. But the mission behind the Gabriel brand will never change. The love, passion, beauty, and happiness that come from being part of a family is what Gabriel is all about.



# THE GABRIEL MAGIC APP

#### **EQUIPPED FOR THE FUTURE**

Building the best technology A Toolbox for a New Digital World.

Shopping for an engagement ring just got easier and much more convenient with the Gabriel Magic App. You can now try-on over 250 unique diamond engagement ring styles in the comfort of your home or while traveling. Create virtually any version of a Gabriel & Co. engagement ring to try-on, and view a 3-D version to save or share with your loved ones.





1) Choose from over 250 engagement ring styles and customize the metal and setting. You can even see fit pairs well with any Gabriel & Co. wedding bands. 2) Get a full 360-degree view of the ring. Pinch, zoom, and rotate the ring to see all the details at every angle in the highest resolution. 3) Take a picture of your hand to place the ring on so you can bring your creation to life. 4) Save rings to your photo album and share your creations with your loved ones. 5) A 360 video of your custom ring is created and sent within 24 hours of designing it.

The Gabriel Magic App is a virtual showroom that gives you quick and easy access to our endless amount of engagement ring styles and the many possibilities of customization. Precise detailing and flawless imagery gives an exceptional view of the rings and all your preferred changes. Use the app to bring the jewelry store to you and watch everything come to life.

No pressure and no obligations.

Life is a gift and celebrating life with those we love are the precious moments we should all strive to cherish every day and make them memorable.

We feel that all people are born with a purpose and have God given talents to better mankind. For us, it is through art and creating art through jewelry which gives meaning to our existence. Our family's strength and purpose has been and will always be to create jewelry that not only utilizes the earth's gifts, but also reflects and mirrors the beauty of our natural surroundings.

All of our jewelry is designed with passion and emotion.

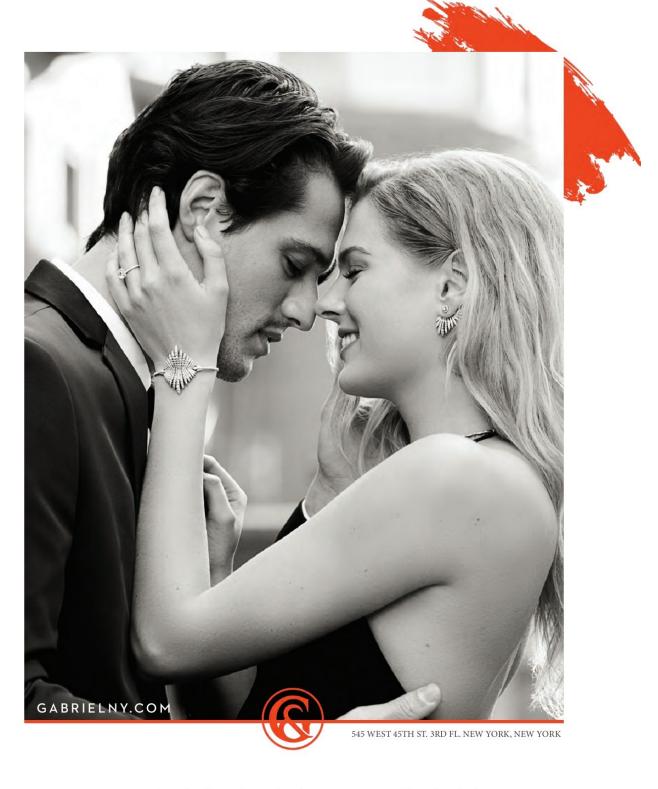
Each piece is meant to capture the passing of time and becomes a time capsule of one's life so the value of each piece retains a memory that exceeds material value.

Our purpose is to contribute beauty and artistry through our jewelry. When giving the gift of jewelry to loved ones or even themselves, we hope that they will all feel as if they are creating a special memory that celebrates living life to its fullest.

From our family to yours with Passion, Love, Gabriel—

God Bless & Enjoy!

Jack & Dominick Gabriel



Some images are larger than the actual size to show the exquisite detail and craftsmanship of each piece. Due to the price fluctuation in gold & diamonds, we reserve the right to adjust prices accordingly without notice. We are not responsible for printing or typographical errors. Prices reflect gold market at \$1,300.



GABRIELNY.COM